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CMST 308

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USEABILITY TESTING AND ANALYSIS

In the early stage of implementation, I believe this app will have little visibility at first but will out beat competitor as it grows in popularity. This app is a very good match with real world and system because organic foods are desperately needed in the US. Mainly because this country has used so many guts destroying, cancer causing agent in US foods; it literally has started a shift towards fresher and cleaner way to develop and grow food.

The user doesn’t have as much freedom and control as in other apps. Basically, because once a locality menu option is select, the user has the option to delete or back out of the entire program. Also, there are no scroll bar making it difficult to scroll freely about the program. The up and down arrows are used, nor any accessibility plugins added to the software.

This app follows web standard set by the W3 conference and it flow and is consistent throughout. Because it follows a set of recognizable standards, the app is going to be like apps already in the industry today. The app should be almost familiar. The ideal is broad, but the application is on the first two pages which are basically an explanation for hydroponic farming (a YouTube video with a play/pause, stop buttons, and audio buttons), a sign-in link, a chat box, a button to start the ordering process, selling, or contracting with Hydroponic Chef. Every thing within this app is in an order. There should be no need for recall because everything should have recognition. A search menu could be added to improve searchability of menu items.

Error prevention is provided by doing weekly software updates, users have the option to delete a selection and choose another one, and user notifications such as text messaging, and status bars.

When reviewing my application, I noted that I must have skipped this part of the heuristic analysis but after careful evaluation I know now that a search box for menu and recipes needs to be add. Guest Entry is one aspect of flexibility in this app. Another component to add to efficiency would be links to the farms at the bottom of the page.

The color scheme is a bit earthy, but I think it is suitable for the subject matter. The buttons, the forms, the input boxes, logos, menus, links, and YouTube videos have minimal fluff or noise. Everything is organized in accordance with the industry standards.

There will be a chat box for help and through the chat box link documentation will be provided to the user. Also, there will be help link listed at the bottom of app page under the pick-up locations page.

Scored between 1 and 5, 5 being the best.



Total 33